

## *The unveiling of a NEW program in 2011*

This year PCHFH is launching a new program – Neighborhood Revitalization! (NRI) This initiative will see Habitat working with others in the community to provide the following affordable housing solutions!

- A Brush with Kindness (ABWK - exterior work and minor interior repair)
- Weatherization
- Critical Repair
- Rehab
- New Construction

This spring Cookeville's West End Neighborhood homeowners can apply for this program. We will begin with ABWK and Weatherization type of work this first year. The selection process will be similar to our current new construction program – ability to pay the small promissory note (avg \$30/month – scope of work will limit the notes to \$2,500 in our first year); proof of homeownership, reasonable credit history, and willingness to partner! Other details about NRI are available on our NRI Fact Sheet.

Revitalizing a neighborhood takes neighbors and the community coming together to address the needs and vision of the residents. This is an exciting opportunity for local businesses, individuals, civic groups and the church community to work together; however, none of the work may begin until we build a fund of approximately \$15,000.

### *Experience Hope. Experience Habitat. Here's how you can be a part of this exciting work!*

Every partner providing a \$500+ gift and higher will receive the following:

- Listing as an NRI *Partner* in a 2011 Habitat Newsletter (2,000 mailed) and in an e-newsletter
- Listing on our website (Partners Page) – averaging 600 visitors a month
- Listing in 2011 Annual Report
- Listing in Herald-Citizen advertisement following 2011 projects completion
- Priority in volunteer openings on projects

#### **Level A Partner**

**\$1,000 gift**

Will receive the above plus: Listing on all NRI job site signs plus one sign will be placed long-term in our ReStore Warehouse; Periodic thank you's on PCHFH Facebook, 6 volunteer slots for a project

#### **Level B Partner**

**\$2,500 gift**

Will receive the above plus: Logo on the signs, Logo on website w/link to partner site, 10 volunteer slots for a project

#### **Level C Partner**

**\$5,000 gift**

Will receive the above plus: Premiere logo placement on all NRI job site signs and other promotional opportunities, Recognition in a one month (June '11) radio campaign (JWC Broadcasting, 120 ads); Photo/News release on your support of this new program. Featured in stories in an e-newsletter and printed newsletter, and 20 volunteer slots

NOTE: Until projects are determined this spring – volunteer days and slots are only an estimate at this time.



## NRI Partner Agreement

YES! Our organization would like to support Putnam County Habitat for Humanity by contributing as an NRI Partner! This agreement entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2011, between Putnam County Habitat for Humanity and \_\_\_\_\_ (partner).

We will participate at Level \_\_\_\_\_ with a gift of \$\_\_\_\_\_.

At this time, we are interested in potential volunteer work days. \_\_\_\_YES \_\_\_\_NO

Business/Church Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

With both parties agreement, PCHFH has the rights to use our company name, logo, website as outlined in the agreement.

No thank you, we prefer to remain quiet about our gifts

Accepted on \_\_\_\_\_, 2011

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Putnam County Habitat for Humanity, Inc.

Partner \_\_\_\_\_

By: \_\_\_\_\_

By: \_\_\_\_\_

PRIMARY CONTACT INFO: (name, phone, and email address) \_\_\_\_\_

Checks should be made to PCHFH. All four major credit cards are also accepted.  
PCHFH is a 501(c)3 nonprofit organization.

