



## Building Houses, Building Hope – *Building our Communities!*

### Our Mission

*Putnam County Habitat for Humanity (PCHFH) works in partnership with God and people everywhere, from all walks of life, to develop communities with people in need by building and renovating houses so that there are decent houses in decent communities in which every person can experience God's love and can live and grow into all that God intends.*

### Meeting the Needs

More than 40% of our county's families have household incomes of \$25,000 or less and half of those live at or below the poverty level. Many of the families are living in substandard housing conditions—poor structural issues, electrical hazards, plumbing concerns, severe mold problems, overcrowded conditions and others. In addition, more than 80% of our families have also come out of severe cost-burdened situations.

### The Habitat Program

Approved applicants have household incomes 25-50% of the median income for Putnam County, along with a steady employment background and reasonable credit. To prepare the families for homeownership, they attend an 18 week **Home Advantage** Curriculum, a yearlong **Financial Advantage** budgeting program, and they will contribute hundreds of hours of "sweat equity" volunteering on our jobsites, in our ReStore, and working with volunteers to build their own homes.

Once the home is complete and \$1,400 in closing costs has been paid, a family will close on their home and receive a no-interest affordable mortgage. For 20-30 years, their mortgage payments come to PCHFH, which in turn will help build more homes and give others the opportunity they were provided - a hand-up to change their lives!

### Changing Lives – Building our Communities

Providing our families a hand-up changes the lives of both the adults and children. Adults now have the pride of homeownership, take an active role in their community, and are removed from cost-burdened situations, all of which have a positive effect on the children.

Studies show the stability of homeownership plays a critical role in a child's development and increases the probability of excelling in their education and even graduating from college, by 116% over children from rental households. A UT study showed that these children can save taxpayers \$34,000 in public expenditures.

Partnering with PCHFH also helps build our community. Since 1995, the total assessed value of Habitat's investment in our community has been more than \$4 million. Our program is an opportunity for economic development, improved educational outcomes in our schools, and stronger families.





## Benefits to your TEAM

### Discover the Gift that BUILDS

Habitat instills a sense of accomplishment in families that promotes success in other aspects of their lives. With Habitat, the difference your organization will make for a local family and the community will be felt for generations to come.

Habitat worksites are places to build relationships as well as homes. This self-help solution to the problems of substandard and affordable housing brings together families in need. Habitat volunteers and supporters are committed to making a difference in our community.

Supporting a Habitat build project gives your company exposure in the community and gives your employees an opportunity to actively participate in contributions to the community and the lives of a local family.

### Benefits to your Company and Employees

- Provides opportunity to get to know one another better
- Fosters clear communication
- Encourages problem-solving skills
- Promotes understanding of strengths and abilities
- Challenges employees to trust one another
- Cultivates a sense of community
- Builds a sense of camaraderie and friendship among staff members
- Levels the playing field
- Creates a profound and lasting change in the community

### Invest in your employees – Invest in your community!

*“What a great way to not only make a difference in our community, but also to get to know our own personnel better! Working at Habitat with my teammates gave me the chance to work closely with personnel in other departments of our company that I don’t normally interact with, and we had a great time getting to know each other. We worked hard, learned some new things, and made new friends”*

Cindy Thomas Chaffin, Business Development Manager  
U.S. Stamp & Sign / Identity Group

For further information, contact: Christian Bucher, Development Coordinator  
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## Partnership Opportunities

*Transforming lives by providing a local family an affordable home requires a community coming together. It requires local funds to purchase the materials and contract labor needed to build our simple, decent homes. Working in partnership with PCHFH are churches, corporations, local businesses, civic groups and individuals that provide the funding and volunteer workforce to build Habitat homes. Working together, local families' lives are changed while the Partners' involvement impacts their members and employees too!*

*The following is a summary of the partnership levels available in 2011!*

### **All sponsors will receive the following benefits**

- Weekend volunteer workdays (if requested, a weekday workday may be substituted)
- Name on site signage (which is moved and displayed in the ReStore or ReStore Warehouse after construction is complete)
- Listing in Habitat Newsletter
- Listing on Website
- Listing in Annual Report
- Listing in Dedication Program
- Listing in newspaper ad to run following dedication
- Personalized recognition plaque and/or framed photo
- Invitation to each house ceremony
- Recognition at annual Appreciation Dinner
- Habitat goodie for each volunteer
- One lunch event on-site

### **Copper Hammer**

**\$5,000**

This sponsorship allows the Partner to be one of the donors of the home. At this level, the Partner is guaranteed 10 volunteer slots on two Saturday workdays during the project.

### **Bronze Hammer**

**\$10,000**

This sponsorship allows the Partner to be one of the donors of the home. At this level, the Partner is guaranteed 10 volunteer slots on three Saturday workdays during the project.

Partner will also receive: Live link on our website and recognition several times on our Facebook page.

### **Silver Hammer**

**\$20,000**

This sponsorship allows the Partner to be a sponsor of the home. At this level, the Partner is given standard priority in securing 10-16 volunteer slots on four Saturday workdays during the project.

Partner will receive the above plus: Logo on site sign; Recognition in news release; Logo in newspaper ad, Recognition at the dedication of the home; Recognition in a radio campaign (JWC Broadcasting, 120 ads in one month)

### **Gold Hammer**

**\$30,000**

This sponsorship level allows the Partner to be the co-sponsor of the home. The Partner is guaranteed a high priority in securing a minimum of 10-16 volunteer slots on six Saturday workdays during the project.

Partner will receive the above plus: Recognition on-site and in all publicity as co-sponsor of the home; Feature story in a PCHFH newsletter and an e-newsletter; Recognition in all related news releases; Recognition and opportunity to speak at the dedication of the home and present the key to the homeowner; Permission to utilize PCHFH logo in pre-approved methods; Table recognition at our annual Appreciation Dinner.

### **Platinum Hammer**

**\$60,000**

This sponsorship allows the Partner to be the “sole” sponsor of the home by providing the funding required for building materials and contract labor. The home will be referred to as the “Partner” Habitat Home. At this level, the Partner has the opportunity to provide all construction volunteer labor during the project. The Partner also has the option to provide construction leadership to work with the PCHFH Construction Coordinator. PCHFH can fill volunteer slots, as requested by the Partner.

Partner will also receive: Recognition on-site and in all publicity as sole sponsor of the home; Cover story in a PCHFH newsletter and an e-newsletter; Featured in radio campaign (JWC Broadcasting – 120 ads in one month); and private on-site event for your company in addition to the dedication.

**GLOBAL BUILDING:** Our organization tithes 10% of our non-designated funding and ReStore net profit to the international work of HFHI. These donations go directly to assist in serving more families in other countries. Your partnership gift does not include a tithe contribution. We ask everyone to consider adding to their gift and designate the additional funds as a tithe contribution. In the past 15 years, PCHFH and our supporters have built more than 30 homes for families overseas.

**FUNDING:** When considering how you may fund your partnership level, keep in mind that your members/employees may want to take an active role in raising the money. PCHFH can provide a list of sample ideas for fundraising activities.

Once you determine your support of a build project, PCHFH will provide guidance to organize leaders within your group, along with making available a Partnership Guide.

**JOBSITE PROVISIONS:** All the tools and materials required for the day’s work will be provided by PCHFH. In addition, PCHFH will provide water and cups (volunteers are welcome to bring their own water bottle). Habitat will provide paperwork in advance for each volunteer to bring the morning of their work. Partners (with more than one work day) are asked to make arrangements for lunch delivery for their volunteers (plus 6 additional for the construction leaders and Partner Family) at noon of their workday.



## Letter of Intent

YES! Our organization would like to support Putnam County Habitat for Humanity by contributing as a Building Partner! This agreement entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2010, between Putnam County Habitat for Humanity and \_\_\_\_\_ (Partner).

The parties agree to engage in a building project (or a portion of a building project) to construct a simple, decent, affordable home which will be purchased upon completion by a local low-income family.

### PCHFH agrees to:

1. Provide a fully developed building site, necessary materials, subcontractors and a qualified Habitat Partner Family.
2. Provide quality opportunities for volunteers from partnering organization to participate in the building project and qualified site supervision to assist the group.
3. Provide sponsor recognition as agreed upon with sponsoring Partner.

### Partner agrees to:

1. Make a contribution of \_\_\_\_\_ at the \_\_\_\_\_ level fee for a Habitat home.
2. In addition a contribution for Habitat's international building work may be provided as a tithe donation. This is not required as part of this agreement, only suggested.
3. If desired organize and participate in the building project, based on the sponsorship level chosen and providing the volunteer personnel needed.

One half of the amount ( \_\_\_\_\_ ) is payable two months before the Partner's construction schedule date. Balance is due within a week of the Partner's first work date. Checks should be made payable to PCHFH. Credit Card payments (MC, VISA, Discover, AmEx) are also acceptable forms of payment.

Accepted on \_\_\_\_\_, 2011

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Putnam County Habitat for Humanity, Inc.

Partner \_\_\_\_\_

By: \_\_\_\_\_

By: \_\_\_\_\_

PRIMARY CONTACT INFO: (name, phone, and email address) \_\_\_\_\_